



▶ ONLY IN FOND DU LAC, WISCONSIN ◀

# STURGEON SPECTACULAR

## HOT COCOA & CHOCOLATE CRAWL

### General Information

**Date/Time:** Saturday, February 12<sup>th</sup>, 2022 (10am – 1pm)

**Location:** Participating locations in Downtown Fond du Lac

As part of the Sturgeon Spectacular Winter Festivities the weekend of February 11 – 13, 2022, Fond du Lac Festivals is teaming up with the Downtown Fond du Lac Partnership to bring you a fun event for all ages... just in time for Valentine's Day.

Join us for a walk around downtown and vote for the best hot cocoa or chocolate treats in town!

***Tickets will be sold for \$5.00 per person and will be available at Annie's Fountain City Café or online at [Hometowntickets.com](http://Hometowntickets.com).***

### To be a participating location

Would you like to be a participating downtown location? Feel free to partner with someone else to offer the best chocolate treat or hot cocoa in town. Please reach out to Pete Wilke [director@fdlfest.com](mailto:director@fdlfest.com) if you're interested in being a part of this event. Your hot cocoa and/or chocolate offering will need to be approved to ensure variety as well, so reach out at your earliest convenience. Our goal is a total of ten participating locations.

***Deadline to be included will be Wednesday, December 15<sup>th</sup>***

In order to be a part of this event, you will need to offer a hot cocoa or chocolate treat option to 200 ticketed individuals of all ages during the event. Your offering must include chocolate, and individuals will judge the following categories and criteria:

**Most chocolate-y treat / Best tasting treat / Most creative treat / Best Hot Cocoa**

*Proceeds will benefit Fond du Lac Festivals and their mission of creating festivals and supporting local charities.*