



LAKESIDE PARK

- 1 Broomball & Ice Bowling
- 2 Horse-Drawn Carriage Rides
- 3 Snow Land
- 4 Winter Fun Indoor Activities
- 5 Sturgeon Spectacular Mini-Bonfires
- 6 Spearing & Beering Festivities
- 7 Outdoor Curling Funspiel
- 8 SSM Health 5K Run/Walk & Fun Run
- 9 Fat Tire Bike Demos



EVENT PARKING

- 1 - Oven Island Lakeside Park, South Lot
- 2 - US Bank Parking Lot (Sheboygan / Portland St.)
- 3 - Lot 9 Ramp (Portland St. Access)
- 4 - Lot 14 Ramp (Macy St. Access)



HANDICAP ACCESSIBLE PARKING

- 1 - Along Promen Drive - Lakeside Park
- 2 - US Bank Parking Lot - Downtown (Sheboygan / Portland St.)



CONCESSIONS



DOWNTOWN EVENT HUB

Thelma Sadoff Center for the Arts (THELMA)
51 Sheboygan Street



HOPPER'S SCREEN PRINTING & EMBROIDERY
Official Sturgeon Spectacular Merchandise
77 N. Main Street

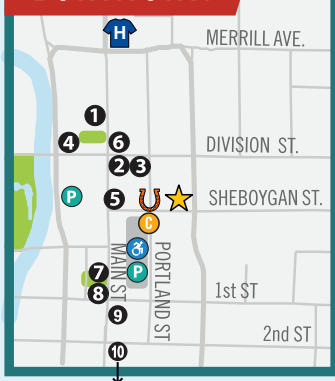


FREE CARRIAGE RIDES
Downtown & Lakeside Park

DOWNTOWN ICE SCULPTING

- 1 Copper Cock Tavern
- 2 Edith's Bridal & Tuxedos
- 3 18 Hands Ale Haus & Biergarten
- 4 Fat Joe's Burgers & Brew
- 5 Lillians of Fond du Lac
- 6 Hotel Retlaw
- 7 Top Shelf Sports Bar & Grille
- 8 Gallery & Frame Shop
- 9 Craft City Bottleshop & Taproom
- 10 The Goldsmith

DOWNTOWN



FOR MORE INFORMATION:

FDL.COM/SS

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BROUGHT TO YOU BY
FOND DU LAC FESTIVALS AND THESE SPONSORS:

GOLDEN SPEAR

GRANDE
CHEESE COMPANY



MICHELS

usbank

MERCURY



C.D. SMITH
CONSTRUCTION



WILL CN

Fleet Farm



SSM Health



SILVER SPEAR



Edward Jones
MAKING SENSE OF INVESTING



Kwik Trip

National Exchange
Bank & Trust

WABASH

FESTIVAL PARTNERS



THELMA



SUNNY 97.7

95-1 & 96-1
THE ROCK



COMMUNITY PARTNERS

Appleton Curling Club ■ City of Fond du Lac ■ ACE Academy ■ Foot of the Lake Fishing Club
Dreifuerst & Sons Moving & Storage ■ Wendt's on the Lake ■ Hopper's Screen Printing & Embroidery
The Goldsmith ■ Edith's Bridal & Tuxedos ■ 18 Hands Ale Haus & Biergarten ■ Gallery & Frame Shop
Top Shelf Sports Bar & Grille ■ Craft City Bottleshop & Taproom ■ Annie's Fountain City Catering ■ Lillians
Hotel Retlaw ■ Cooper Carriages ■ Beistle Bros. Percherons ■ Fat Joe's Burgers & Brew
Fond du Lac Running Club ■ Brick House ■ Cujak's Wine & Spirits ■ CC's Chocolates Café ■ Fond du Lac Cyclery
Throwback Pockets ■ Beauty Republic Salon & Co. ■ Festival Foods ■ Cellar District ■ Papa John's Pizza
Wisconsin Distributors ■ Downtown Deli, Market, Café ■ Copper Cock Tavern ■ Coliseum Sports Bar & Grill
THE Dispensary Fond du Lac ■ The Main Pub ■ Victoria's Pet Nutrition ■ The Diner
Wonder Café ■ Jack's Team Sports ■ Bird's Eye View Optical ■ Hang 10 Poké

ONLY IN FOND DU LAC, WISCONSIN

STURGEON SPECTACULAR



A CELEBRATION OF WINTER

AND REALLY BIG FISH.

FEBRUARY 9-11

Downtown Fond du Lac & Lakeside Park



BROUGHT TO YOU BY



THELMA
THELMA SADOFF CENTER FOR THE ARTS

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FEB
9-11

A CELEBRATION OF WINTER AND REALLY BIG FISH



LAKESIDE PARK



DOWNTOWN



INDOOR



OUTDOOR

THELMA - 51 Sheboygan Street
Lakeside Park Pavilion - 71 Promen Drive



BEST MEMORIES PHOTO CONTEST PRESENTED BY SUNBURST SKI HILL
See website for details (FDL.com/SS) **JANUARY 8 - FEBRUARY 12**



BIGGEST STURGEON CONTEST PRESENTED BY FLEET FARM
See website for details (FDL.com/SS) **FEBRUARY 10 - 25**



DOWNTOWN STURGEON SPECIALS
See below for locations **JANUARY - FEBRUARY**

FRIDAY, FEBRUARY 9TH

WISCONSIN SNOW SCULPTING COMPETITION PRESENTED BY GRANDE CHEESE
Downtown Fond du Lac, outside of THELMA
1 - 10 PM

SS KIDS KICKOFF PRESENTED BY DESTINATION LAKE WINNEBAGO REGION
Thelma Sadoff Center for the Arts (THELMA)
Magic show, balloon animals, games & more family fun!
4:30 - 6:15 PM (Lighting of the Sturgeon at 6:15 PM)

SS KICKOFF CONCERT & CELEBRATION PRESENTED BY THELMA
Thelma Sadoff Center for the Arts (THELMA)
Dueling Accordions 6 - 7 PM, Copper Box 7 - 9 PM
6 - 9 PM

SATURDAY, FEBRUARY 10TH

HIGH SCHOOL SNOW SCULPTING COMPETITION PRESENTED BY M3 INSURANCE
Downtown Fond du Lac (Sheboygan/Portland Streets)
9 AM - 4 PM

CURLING FUNSPIEL & LEARN TO CURL PRESENTED BY HORICON BANK
Lakeside Park on Lake Winnebago
Tournament play begins at 9 AM
9 AM - 5 PM (Learn to Curl: 10 AM - 4 PM)

5K RUN/WALK & KIDS FUN RUN PRESENTED BY SSM HEALTH
Lakeside Park Pavilion
Special thanks to the Fond du Lac Running Club
Registration opens at 9 AM, Run/Walk begins at 10:30 AM
9 AM - 12 PM

DOWNTOWN SNOW LAND PRESENTED BY MICHELS CORPORATION
Giant hill, spiral slide, mini snow sculptures, photo ops,
and other activities
10 AM - 6 PM

DOWNTOWN FLOOR CURLING PRESENTED BY HORICON BANK
THELMA Plaza
Learn to curl or challenge your friends
10 AM - 4 PM

SPEARING & BEERING PRESENTED BY BUSCH LIGHT
Lakeside Park Pavilion
Games, prizes and more
10 AM - 6 PM

WISCONSIN SNOW SCULPTING COMPETITION PRESENTED BY GRANDE CHEESE
Downtown Fond du Lac, outside of THELMA
10 AM - 10 PM

FREE DOWNTOWN HORSE-DRAWN CARRIAGE RIDES PRESENTED BY ALLIANT ENERGY
Downtown Fond du Lac
See website for details (FDL.com/SS)
10 AM - 2 PM

WINTER FUN ACTIVITIES PRESENTED BY MERCURY MARINE
Indoor and outdoor activities, fun for the whole family
10 AM - 6 PM

LIBRARY SPECTACULAR INDOOR ACTIVITIES
Fond du Lac Public Library - 32 Sheboygan Street
See website for details (FDL.com/SS)
10 AM - 4 PM

FAT BIKE DEMO DAY PRESENTED BY FOND DU LAC CYCLERY
Lakeside Park Pavilion
11 AM - 3 PM

KIDS' STURGEON GAMES, ENTERTAINMENT & CRAFTS PRESENTED BY TDS Telecom
Thelma Sadoff Center for the Arts
Games, crafts and family-friendly entertainment
11 AM - 4 PM

DOWNTOWN SWEET STROLL PRESENTED BY DOWNTOWN FOND DU LAC PARTNERSHIP
Downtown Fond du Lac, various locations
11 AM - 2 PM

DOWNTOWN CHILI CRAWL PRESENTED BY DOWNTOWN FOND DU LAC PARTNERSHIP
Downtown Fond du Lac, various locations
11 AM - 2 PM

DOWNTOWN ICE SCULPTING PRESENTED BY US BANK
Downtown Fond du Lac
Displays and presentations throughout downtown Fond du Lac
11 AM - 3 PM

MEET WHIFFER & FANG PRESENTED BY FOND DU LAC DOCK SPIDERS & WISCONSIN TIMBER RATTLEDERS
Photo Ops & more with the mascots
Thelma Sadoff Center for the Arts
12 - 2 PM

FREE LAKESIDE PARK HORSE-DRAWN CARRIAGE RIDES PRESENTED BY CANADIAN NATIONAL
Lakeside Park Pavilion
See website for details (FDL.com/SS)
1 - 5 PM

ACE SHANTIES DISPLAY & RAFFLE PRESENTED BY C.D. SMITH
Lakeside Park, Tickets available while supplies last
See website for details (FDL.com/SS)
Drawing at 2 PM

KIDS ENTERTAINMENT, MINI FIRES & S'MORES PRESENTED BY DESTINATION LAKE WINNEBAGO REGION
Lakeside Park Pavilion
Kids' Entertainment / Free hot chocolate for kids 4 - 6 PM
4 - 6 PM

COMEDY SHOWCASE PRESENTED BY THELMA
Thelma Sadoff Center for the Arts (THELMA)
See website for details (FDL.com/SS)
7 - 9 PM

SUNDAY, FEBRUARY 11TH

DOWNTOWN SNOW LAND PRESENTED BY MICHELS CORPORATION
Giant hill, spiral slide, mini snow sculptures, photo ops,
and other activities
10 AM - 2 PM

WISCONSIN SNOW SCULPTING COMPETITION PRESENTED BY GRANDE CHEESE
Downtown Fond du Lac, outside of THELMA
10 AM - 2 PM (Awards 2 PM)

FREE DOWNTOWN HORSE-DRAWN CARRIAGE RIDES PRESENTED BY ALLIANT ENERGY
See website for details (FDL.com/SS)
10 AM - 2 PM

DOWNTOWN FLOOR CURLING PRESENTED BY HORICON BANK
THELMA Plaza
Learn to curl or challenge your friends
10 AM - 2 PM

ART OF THE BLOODY MARY PRESENTED BY DESTINATION LAKE WINNEBAGO REGION
Thelma Sadoff Center for the Arts
See website for details (FDL.com/SS)
10:30 AM - 12 PM

FIVE CARD STUDS PRESENTED BY DESTINATION LAKE WINNEBAGO REGION
Thelma Sadoff Center for the Arts
Live Music
12 - 3 PM

THE SPECTACULAR FINALE
Thelma Sadoff Center for the Arts
Awards and more
1 - 3 PM

► ONLY IN FOND DU LAC, WISCONSIN ◀

STURGEON SPECIALS



DINING & DRINKS

18 Hands Ale Haus & Biergarten - 18 E. Division Street

Brick House - 161 S. Main Street

Cellar District - 40 E. Division Street

Coliseum Sports Bar & Grill - 91 S. Main Street

Copper Cock Tavern - 30 N. Main Street

Craft City Bottle Shop & Taproom - 103 S. Main Street

Cujak's Wine & Spirits - 47 N. Main Street

Downtown Deli, Market, Café - 90 S. Main Street

Hang 10 Poké - 74 S. Main Street

The Diner - 175 S. Main Street

Thelma Sadoff Center for the Arts - 51 Sheboygan Street

Theo's - 24 N. Main Street

Throwback Pockets - 119 S. Main Street

Top Shelf Sports Bar & Grille - 90 S. Main Street

Wonder Play Café - 15 N. Main Street

LaClare Creamery - W2994 County HH

Fat Joe's Burgers & Brew - 15 W Division Street

RETAIL, SERVICE & MORE

Beauty Republic - 131 S. Main Street

Blue Culture Tees - 82 S. Macy Street

Fond du Lac Cyclery - 209 S. Main Street

Gallery & Frame Shop - 94 S. Main Street

Hopper's Silk Screening & Embroidery - 77 N. Main Street

Hotel Retlaw - 1 N. Main Street

Knitty Gritty Shop - 63 N. Main Street

Lillians - 27 S. Main Street

Main Street Fashion - 117 S. Main Street

Mix it Up Bakery - 64 N. Main Street

Victoria's Pet Nutrition - 14 N. Main Street

See all specials here:

FDL.COM/SS

